

Alexander Yermeev

CPO · Tech-Entrepreneur · Innovation Leader

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Summary

As a Partner at Product.Vision, I bring over seven years of experience as a Chief Product Officer and Innovation Lead, driving large-scale product transformations and fostering internal entrepreneurship in corporations. My expertise lies in helping organizations navigate complex change, optimize their product strategies, and unlock new growth opportunities.

I have designed and led more than 50 internal acceleration programs, trained over 200 product managers, and successfully launched dozens of innovative products across diverse industries and markets. As the founder and lead instructor of the Value Engineering School, I have trained over 300 professionals in a groundbreaking approach to working with startups and product teams.

Experience

Product.Vision — Managing Partner, Co-Founder

January 2018 — September 2022 · Moscow, Russia

- Led product transformations for 40+ corporations, creating and launching new products
- Organized 50+ internal & external acceleration programs, training over 100 product managers
- Participated as a trainer and public speaker in educational products

Lisbon Founders Club — Co-Founder

October 2023 — Present · Lisbon, Portugal

- Established and managed the community of founders in Lisbon, organizing educational and acceleration programs
 - Coordinated startup-related activities via PitchDay.pt to foster networking and growth
 - Developed strategic partnerships to enhance the club's visibility in the startup ecosystem
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IIDF — Head of Online Accelerator / Startup Value Engineer

June 2014 — February 2018 · Moscow, Russia

- Led 25+ preliminary accelerator programs for startups, collaborating with 1000+ early-stage companies
- Mastered educational and value engineering approaches to product management

Content Master LLC — Chief Product Officer

April 2009 — June 2014 · Moscow, Russia

- Led product development of a top Russian navigation app for mobile phones, reaching 50,000+ users in B2C & B2B
- Successfully targeted international markets and achieved #3 ranking in the industry

Motorola Mobile Devices — Product Manager, Sales Manager

April 2007 — December 2008 · Moscow, Russia

- Managed the entire mobile accessories division — Bluetooth headsets, headphones, speakers
- Created and maintained the full Russian accessories portfolio
- Received a personal award for the most challenging market in September 2008

Key Skills

Product Strategy: Product Vision, OKR, Roadmap, Jobs-to-be-Done

Transformations: Corporate Accelerators, Change Management

AI & LLM: Generative AI, Prompt Engineering, AI Products

Languages: Russian (native), English (C2 Proficient), Portuguese (basic)
